

# Signature Land

UNPARALLELED ATTENTION TO DETAIL,  
QUALITY OF CONSTRUCTION & SERVICE

When **Dexter White** and **David Dalton** formed **Signature Land Company** in 1997, they had already firmly established a reputation for integrity and unsurpassed quality in residential construction. “Our vision was to set ourselves apart,” explained Dexter, “identifying desirable locations to build homes and distinguishing our product in the marketplace.”

**Signature Land** has built and sold homes in some of Chattanooga’s most prestigious communities such as The Enclave, Cummings Cove at Black Creek, Riverview, Horizons, Thunder Farms, Council Fire and Mountain Shadows. Unparalleled attention to detail, to quality of construction and service have set **Dexter White** and **David Dalton** apart from others.

“Our strategy has been very successful,” Dexter continued. “We build relationships and our homes are a byproduct of those relationships. We try to provide good service during the construction process and after the customer gets into their home. We do an orientation walk-through of the home on the front end and a one-year walk-through following the first year in their home. A big part of our marketing is the customer service we deliver which has been paramount to our success by creating repeat business and referrals which are extremely important to us. We have customers we have built as many as three houses for and are currently working on a fourth for one now.”



**KOHLER.**



# Company

Longholm  
at Riverview



Another integral component of the success realized by **Signature Land Company** is award winning REALTOR, **Linda Brock of Prudential RealtyCenter.com**. Recently recognized as the 2007 Agent of the Year in Chattanooga and Prudential's 2007 sales leader for the entire Southeast, Linda is proud to identify herself as **Signature Land's** marketing agent.

"Invited to market for Dexter and David 10 years ago, I immediately realized that we shared the same business philosophy which was to handle the business of our customers the same way we would want our own handled. I am comfortable putting people into their hands because I know they are buying an outstanding product which will be a solid investment."

In keeping with their commitment to location, quality, value and service, this team is now offering two premiere residential developments in Chattanooga, **Longholm at Riverview** and **Hill Pointe**.

**Longholm at Riverview** offers 14 townhomes and 14 single-family home sites, priced from \$550,000 to \$610,000 and from \$575,000 to \$700,000 respectively featuring Old World architecture with all the amenities and luxuries of today.

"**Longholm at Riverview**, our newest project," said Dexter, "is a fully maintained community with a European flavor incorporating English manor, Tuscan and French Country styles with stone, brick, shakes, and stucco exteriors. Our model home is now open along with six different townhome plans."

According to Linda, **Longholm at Riverview** appeals to a variety of home buyers. "Baby Boomers continue to make up a large percentage of buyers who no longer want a big box but instead desire well appointed, convenient and easier to maintain space while at the same time maximizing leisure time for younger families who are working longer hours than ever. **Longholm at Riverview** is a strong draw for today's buyers."

Located in North Chattanooga, **Hill Pointe** offers single family homes priced from \$600,000 to \$2,000,000. To date, 17 homes have been constructed and sold in the 35-lot development. "Every lot has a view of downtown, Signal Mountain, or Lookout Mountain," noted Dexter. "**Hill Pointe** is three minutes from the Market Street Bridge, so it is conveniently located to downtown and residents get a view property. Most of the work in **Hill Pointe** has been custom, however, spec homes are available."

Brock agrees that **Hill Pointe**, a gated community, is a premiere option for those seeking both convenience and scenic vistas. "Chattanooga is a good, solid real estate market, and as people make investments in homes they will be looking at location even more seriously," she said. "This means that properties with views such as **Hill Pointe** and locations such as **Longholm at Riverview** will become even greater in demand."

**Signature Land Company** provides its clients with excellent value, lifelong relationships, and lasting satisfaction. To learn more about their commitment to quality and service, call **Linda Brock** at **364-4663** (cell) or **899-5943** (office).



DEXTER WHITE



LINDA BROCK



DAVID DALTON